

Mannar Thirumalai Naicker College, Autonomous
Department of Business Administration
MOU Activities (2018-2023)

Sl. No.	Year	Title of the collaborative activity	Name of the collaborating agency with contact details	Name of the participant	Duration	Nature of the activity
1	2021-2022	Vaangha palagalam pop-up store	Yaadhum, Chellamuthu Trust, Shenoy Nagar	Surya, Thirumani Vela, Hareesh Kumar, Naveen Kumar, Abiraj, Janani	2 days	Organic food products-Pop up store
2	2021-2022	A Day with organic chikki entrepreneur	Yaadhum	Naveen Kumar, Harish, Thirumani vela	1 day	Interaction with Mother way company workers and Managing Director
3	2021-2022	Pop up store at Jc Residency	Yaadhum	Naveen Kumar and Harish	1 day	pop up store at JC residency
4	2021-2022	Pop up store	Yaadhum	Naveen Kumar and Harish	1 day	pop up store at Agrini Apartments
5	2022-2023	Market survey was conducted	Annachi Vilash Food Products Private Ltd	Surya, Thirumani Vela, Hareesh Kumar, Naveen Kumar, Abiraj	6 days	11th to 14th June 2022 and 15th & 16th July 2022